



## Suggested Qualities of a PhillyCAM Board Nominee

Philadelphia Community Access Media (PhillyCAM) PhillyCAM is a community media center that brings together the people of Philadelphia to make and share media that promotes creative expression, democratic values and civic participation.

We are seeking nominations from Philadelphia-based community groups for our Board of Directors. **Nominations will be accepted until Saturday, February 13, 2016.** The election will be held at PhillyCAM's Annual Member Meeting in March 2016. Nominees must be current PhillyCAM members and residents of the City of Philadelphia.

PhillyCAM believes an effective board is be made up of individuals who bring a mix of the qualities below. While not every individual will offer all of these qualities, a board with a diversity of perspectives, experience and commitments will best advance the mission of PhillyCAM. Please consider these qualities as you nominate candidates:

### **Management or leadership experience**

One duty of PhillyCAM's board is to manage the fiscal and legal health of the organization. PhillyCAM would be well served to have a few individuals on its board that have experience managing nonprofit or for profit corporations, either as staff, board members, legal counsel, development professionals, accountants, human resources managers, or in other management facets. Individuals with other unique backgrounds, such as in broadcast engineering or architecture, could also be of great value to the organization as we construct our new studios.

### **Understanding of the role of a diverse, open media system to inspire and inform**

PhillyCAM exists because many for-profit or mainstream media outlets are unable to give voice to diverse points of view, nor willing to air innovative cultural content that may not have mass-market appeal. The board of PhillyCAM must understand the critical role that public access television and community media plays in advancing media diversity, exposing viewers to controversial topics and views, advancing community journalism, and providing a platform for expression not found elsewhere on the television dial.

**Diversity of ethnicity, gender, economic status, and neighborhood location**

Philadelphia is a diverse city, and the board of PhillyCAM's should reflect this diversity. We are seeking board members who come from a variety of Philadelphia neighborhoods, represent different cultural and ethnic backgrounds, sexual orientation and gender, as well as economic situation, political and religious beliefs. By electing a diverse board, PhillyCAM will more effectively be able to serve city residents and organizations.

**Ability to work with diverse communities**

Since the board and access center users will be diverse, board members that can relate to, communicate with, and respect differences of opinion, have cultural sensitivity, and value hearing new voices, will fit best with PhillyCAM's culture.

**A demonstrated commitment to the quality of life for all Philadelphians**

Individuals that are active participants in improving the quality of life of Philadelphians, particularly the underserved and disenfranchised, will enrich the board of directors. This could include community activists, neighborhood block captains, leaders in the arts and culture fields, the heads of non-profit organizations or other civic leaders. These individuals are more likely to have deep connections with other city groups, residents and leaders, expanding PhillyCAM's reach into different communities.

For more information contact:

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Or go to [www.phillycam.org/content/board-elections](http://www.phillycam.org/content/board-elections)