



PhillyCAM

2023

Annual Report



Letter from the Executive Director

Greetings!

2023 felt like PhillyCAM was truly coming of age. No more are we that upstart community media center but a nationally recognized leader in the field and a valued community anchor organization in our region. I ran the numbers, since our cable channel launched in 2009, over 4000 people have been in radio and television production and aired over 20,000 hours of hyper-local media content across our cable TV, low-power FM radio, and online platforms. You did that!

I want to thank you for being present, and showing up when we needed you this past year. PhillyCAM staff, board, and members spent a lot of time connecting with elected officials sharing stories of how community media and public access television make a difference in the lives of Philadelphians. Telling our story is necessary to help ensure that PhillyCAM will be supported in the next Verizon cable franchise that the City is still negotiating. No one did that more powerfully than you, the members. Your personal stories of what it means to have the tools and support to create your own media really moved Council members.

Seeing PhillyCAM's walls filled with gorgeous member portraits from Antoine Haywood's *Telling Our Stories: A Community Media Oral History* and listening to the stories captures what makes our community special. In October 2024, we will celebrate the 15th anniversary of our cable channel and community media center. What better time to dig into our archives and begin collecting stories with you all about where we've been and where we want to go!

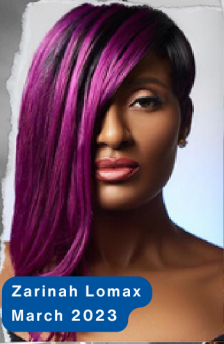
This annual report is another way we share our impact. Please read it and learn about all the tremendous work of the past year. Much gratitude to the staff for pulling this together.

Every day I am thankful to do this work in community with you all.

*Gretjen Clausen,
Executive Director*



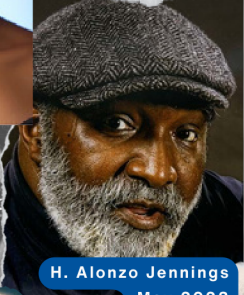
Members of the Month



Zarinah Lomax
March 2023



Termite TV
April 2023



H. Alonzo Jennings
May 2023



Yonique Myrie
June 2023



Laurel & Andrew
Hoffman
July 2023



Marty Schor
August 2023



Niki Warncke
September 2023



Khadijah Renee
October 2023



John & Jon'avin
Freeman
November 2023



Nicole Duprée
December 2023



Jarrett Miles
January 2024



Philadelphia Association for
Black Journalists (PABJ)
February 2024





In 2023, a spirit of connection and gratitude prevailed. PhillyCAM had the privilege of engaging with diverse organizations and groups, amplifying the message of PhillyCAM, and in turn, uplifting the visiting individuals.

PABJ Media Access Day

The Philadelphia Association for Black Journalists (PABJ) and PhillyCAM joined together for a special Media Access Day. The event followed the ongoing tradition PABJ maintains in helping elevate the importance of community media, media diversity, diverse storytelling, and media education for the greater Philadelphia region. Local journalists, community media makers, and friends of PABJ and PhillyCAM gathered in December 2023 for a social mixer event aiming to connect and cross-pollinate with their networks.

World Affairs Council


In September, *the World Affairs Council of Philadelphia* brought a delegation of journalists from **21 African nations** to tour PhillyCAM. Many said it was a highlight of their trip to the United States and commented that they felt, *"reinvigorated about their approach to how they might support similar community programs at home."*

ACM Brooklyn

The 2023 Alliance for Community Media Conference (ACM) was held in Brooklyn, NY in June. This proximity made it possible for **20 PhillyCAM members** and staff to attend the conference to connect with our national community media peers. PhillyCAM was represented with numerous Hometown award winners and presenters including **Laura Deutch, Elizabeth Estrada, Antoine Haywood, and Ariel Taylor.**


Our Member producers received 7 Hometown Media Awards and lots of love!

- Local Performance Community Radio - **Philly Folk Scene**
- Democracy in Action Community Radio - **Hall Monitor**
- Voter Education Independent Producer - **Ernestly Speaking!**
- Audio Programming Community Radio - **Block by Block**
- Underserved Voices Community Radio - **Ghouls Next Door**
- Informational Talk Show Series, Independent Producer - **Creating Fashion with Laurel**
- Community Radio as a Tool for Change - **WPPM 106.5**



“Our experience at the 2023 Hometown Media Awards was fabulous! They really know how to roll out the red carpet for their guests between the pre-reception, award ceremony and after party. We still consider our experience a highlight both personally and professionally and it was an honor to receive the award for Best Local Performance Community Radio!! “

Jan Alba and Rusty Crowell, PhillyCAM Members, Producers of Philly Folk Scene & Hometown Award Winners



Pictured: Kat Kushin, Gabe Castro, Peter Liu, Brad Linder, Sergio Galeano, Camille Porter, Laurel Hoffman, Andrew Hoffman, Jan Alba, and Rusty Crowell

PhillyCAM receives approximately 55% of our funding from cable franchise agreements between the City of Philadelphia and telecoms, Comcast and Verizon. To ensure a successful renegotiation of the Verizon Franchise, set to expire in February 2024, staff, board, and members spent the past year informing our elected officials about our work and how by securing funding for PhillyCAM, historically marginalized communities can have access to equipment, facilities, training, support, and a distribution platform to amplify their voices. On Zoom calls, in-office visits, and tours of PhillyCAM, members were powerful advocates speaking from their personal experiences. Members **Wayne Hunter** and **Ramses Montes** wrote compelling guest editorials for the Philadelphia Citizen and Philadelphia Inquirer about the impact PhillyCAM has had on their work and lives.

In June, during a site tour with Councilperson, **Quetcy Lozada**, Producer **Ariane Bracho** shared her personal story about what PhillyCAM means to her as a journalist forced to leave her native Venezuela.



In October, we hosted a City Council briefing for members and their staff on the Verizon franchise agreement, we were part of a resolution introduced in City Council recognizing Community Media Day and we hosted a Lobby Day that brought members to City Hall to make their case directly to their district Council members. These activities made it possible for us to build relationships with every Council Member. We appreciate their support! **Cindy Bass, Kendra Brooks, Darryl Clarke, Mike Driscoll, Jamie Gauthier, Katherine Gilmore Richardson, Jim Harrity, Kenyatta Johnson, Curtis Jones, Quetcy Lozada, Brian O'Neill, Anthony A. Phillips, Mark Squilla, Isaiah Thomas and Sharon Vaughn!**





Member Engagement

We created several opportunities for connection and growth in our membership through engagement events. Our members were eager to return to our space and to work together. We were happy to see steady participation and the many ways these opportunities led to new programs and events.

At last year's **Annual Member Meeting**, during the Pitch Session, five members presented their ideas and sought support, leading to successful connections with fellow members. Notable achievements include the premiere of **Carter Belmont's** horror-themed radio show on January 23rd and **Randy Roller** producing 12 episodes for his entertainment variety program with a dedicated team.

PhillyCAM's recurring Member Mixers aimed to reconnect the member community, bringing both returning and new members together. The series of events concluded with a special year-end celebration, offering reflections on past successes and anticipation for potential opportunities in 2024.

TV Producer's Retreat

In June, new and returning producing members gathered for the first in-person TV Producer's Retreat since 2019. The retreat has always been an opportunity to learn more about PhillyCAM's current and upcoming member resources, connect with other members, and build community within our organization. The retreat included informative presentations on developmental tools like captioning, engaging discussions about upcoming projects, and valuable moments of connectivity. The event proved to be a resounding success, creating a space where TV producers could learn, collaborate, and strengthen their ties within the PhillyCAM community.



PHILLYCAM TV PRODUCER'S

RETREAT

20

TV Producers
Retreat



Collaborative Filmmaking Challenge



In August, three dedicated teams embraced the challenge of crafting a short film in 6 days! This challenge provided an excellent opportunity for members to work together, enhance their skills and create unique films. Participants were divided into teams, each assigned a specific genre and provided with required elements to incorporate into their films. Their finished films premiered at the *Media Maker Celebration* during People Power Media Fest. The resulting films were diverse and engaging. *Paw and Order*, a noir mystery film, delves into the disappearance of a cat influencer. *Offbeat* explores the generation gap, portraying a young radio host who, when tasked with playing jazz music, turns to his father to explore a new musical realm. Lastly, *Live Locked*, a horror film, depicts the unexpected twists in an influencer's livestream.

Participants were **Cybee Bloss**, **Aaron Brokenbough jr.**, **Brian Scott Campbell**, **Michelle Clark**, **Adrian Connor**, **Jessica Dixon**, **Fatou Faye**, **Jon`avin Freeman**, **John Freeman**, **Pace Ford**, **Janiya Henley**, **Cheryl Mobley-Simpson**, **John Mormando**, **Marty Schor**, **Michelle Schuler**, **Ramya Sivakumar**, and **Kathryn Wylde**.



Pictured: Andrea Spruill & Karen Walker



"It was such an honor to attend The Philly Indie Film Forum as a panelist, representing Philadelphia Community Access Media. **Sweet Reunions = Full Circle Moments!**"

Karen Walker, PhillyCAM Member & Producer, *Diamond In The Ruff*



TV Programming

Our community TV station boasts over 100 current local series spanning diverse genres and topics, reflecting creative expression, social justice, education, health, family, spirituality, and politics. We welcomed 15 new regular series in 2023.

Nicole Duprée, a former Production Planning participant, utilized her skills to create the program *Indigo in Green*. She also enhanced her abilities through the collaborative workshop with **Termite TV**. Similarly, **Janiyah Henley**, upon completing Production Planning, produced her short films, one of which was featured in the Portals collaboration screening program. Additionally, Janiyah actively participated in the Collaborative Filmmaking Challenge.

Members' collaborative efforts fueled their growth, leading to the creation of independent projects.

Michelle Clark, previously involved in various productions, launched *Poetic Chat N Chew* with support from fellow members. **Ricky Clover**, a prolific animator, premiered the fourth episode of his series, *Marky*, featuring talents of PhillyCAM voices as actors.

NEW & IMPROVED

- Community Bulletin Board
- Captioning from SRT files
- Video-on Demand



PhillyCAM promotes community engagement by providing Philadelphia voters with valuable information on local elections and candidates. In 2023, PhillyCAM was a home for candidate information. Through our *Candid Candidates* series, we offered contenders a platform to address both issue-based and personal questions sourced from community partners. Our Youth Program, as part of *Every Voice, Every Vote* interviewed mayoral candidates. The **Philadelphia Association of Black Journalists** supported by KYW-CBS held a *Primary Election Mayoral Debate*, streamed live on PhillyCAM's cable channels and online. The streaming support didn't end there, PhillyCAM also supported the *Mayoral Candidate Forum on Equitable Development* and **Philadelphia Crosstown Coalition's** *Every Voice Every Vote Forum*. We featured special election coverage by member with programs including *Presente Media*, *TV Courtroom*, *Hall Monitor*, and *Just Nation*.



Our community radio station WPPM hit 2023 running with goals to increase in-studio programming, show up in our neighborhoods, and bring new voices to the airwaves.

This year, WPPM stepped back into live remote broadcasts - first from West Philly Porchfest, airing performances from local bands *Black Opal* and *Vague Positivity* and later from a Women's Benefit Concert at Malelani Cafe in Mt. Airy hosted by *Philly Folk Scene's Jan Alba*. This fall, our very own **DJ Yardsale** organized, "DJing the Dollar Bin", our first DJ showcase at Launderette Records in Port Richmond. Before the end of the year, WPPM's **Sean Timmons** (*CRAIC Radio*) helped organize *Holiday Gift Songs!*, a benefit concert at Fergie's Pub.

PhillyCAM's youth radio show, *Hear Us Out* returned to WPPM and simulcast on TV, led by 7 new youth members to talk elections, creative talents and more. We were excited to welcome former HUU alumni **Ramses Montes** and **Summer Blake** as instructors for this cohort!

WPPM introduced 2 new regular series shows to our broadcast schedule: *Rhythm Rug* with **B. Matthews** and *Sound of Confusion* with **Hugh Wilikofsky**. We also welcomed new Radio Specials: **Asian Arts Initiative's** *Invasive Species*, *Hip-Hop Classics with I-Money*, *A Tale From The Stoop* produced by **Carter Belmont**, *The Tony Crush Show: Origins of Hip-Hop* with **Tony Crush**, **DJ Mom**, **Homebrew Stew's** *Reggae Cruise*, *The Healing Power of Music* with **Honest Matt** and more!

During our 2023 **WPPM Fund Drive** — we exceeded our \$5,000 goal and raised \$7,000 to fuel local voices, representative media narratives, and independent music on the air. In celebration of the drive, we debuted a new webpage and new line of merchandise designed by **DJ Yardsale's Nick Cassway**, presented live Fund Drive Daily Updates, and set up shop to broadcast live from *West Philly Porchfest!* Thank you again to our generous listeners, supporters, and contributors who supported WPPM this year.

Building on the success of our first season in 2022, *Block by Block* continued to bring together community members to develop their skills as audio storytellers. *Block by Block* brought 2 more seasons, telling Philly stories about conflict mediation and restorative justice, Schuylkill River cleanup, and local drummers spreading joy. 12 up-and-coming neighborhood journalists, all collaborating through PhillyCAM's *Community News Fellowship*.

The spring and fall cohorts of community radio news fellows each participated in a 4-month fellowship that involved hands-on training to record, edit, and produce segments for a half-hour news magazine show with new episodes broadcast twice per month on WPPM-LP 106.5FM, with each cohort producing 6 new episodes for a total of 12 episodes in 2023 with a combined 6 hours of local news stories reported by members of the community.

Some fellows came to PhillyCAM as experienced radio hosts or reporters, while others were new to working in audio. Together they covered a wide range of topics including mental health, efforts to reduce gun violence, restorative justice, education, immigration, the environment, the impact of unsolved homicides in the community, elections, Philadelphia's murals, genealogy, arts, entertainment, and much more.

Block by Block's first season also won national recognition, earning the "Audio Programming Community Radio" award in the Alliance for Community Media's Hometown Media Awards.



A woman with dreadlocks and glasses, wearing a blue shirt and a yellow lanyard, is speaking into a microphone. She has her hand over her heart. The background is a black and white image of a man in a suit and hat. The scene is set against a city street at night with cars and buildings. A colorful wavy graphic in shades of blue, yellow, and pink is in the top right corner.

Pictured: Michelle Clark

"Got a taste of Hollywood magic at PhillyCAM as I participated in their Collaborative Film challenge. From writing the script to assisting in the production, and being in a cameo too, it was a wonderful experience! I can't wait til the next challenge!"

Michelle Clark, PhillyCAM Member
& Producer, Poetic Chat N' Chew



“What PhillyCAM does for creatives and for community media in the city is just phenomenal: creating access, showcasing existing programming but also making it very accessible for folks,”

-- **Marángeli Mejía-Rabel**, Director Philadelphia Latino Film Fest

We kicked off a 3-year partnership with the Philadelphia Latino Arts and Film Festival (PHLAFF) by hosting a meetup with 25 Latine creative producers, followed by a pitch event at the People Power Media Fest, titled *Dimelo*. We are excited to work with **PHLAFF** to support 3 Fellows each year as they develop creative community-engaged projects.

With support from the *Philadelphia Collaborative Reporting Project*, **Leticia Roa Nixon** completed a 2-part video series in Spanish, looking at sexual harassment in the restaurant industry and creative solutions that *the Coalition for Restaurant Safety & Health (CRSH)* has been implementing to educate both restaurant owners and workers about improving workplace conditions.

In April, PhillyCAM hosted the 3rd International Conference presented by PhillyCAM's *Madre Tierra* team led by **Arienne Bracho**. This two-day summit focused on women's health and well-being, bringing together hybrid and in-person guests from around the Americas to contribute and participate in the conversation. The upcoming Summit on April 20, 2024 will touch on the Women in Communication and Information Industry.



Since 2020, PhillyCAM has hosted the *People Power Media Fest*, a multi-day, multi-platform festival to showcase the impact our radio and television producers have on Philadelphia and beyond and gather with people interested in community media and building a media system that is inclusive, reflective of the diversity of all Philadelphians, and free of corporate influence.


The Fest kicked off October 23, Community Media Day, we unveiled **Antoine Haywood's** *Telling Our Stories*, a multimodal photo and oral history project, featuring PhillyCAM members and their stories of why people of color continue to use community media in the present.

New this year was the *People Power Forum* featuring a full day of workshops and panels. Discussion included a gathering of Latine content creators, storytellers, and creatives; a workshop on how to write an op-ed; a discussion on solidarity economy; and hands-on activities using A.I. and live video mixing!

The *MediaMaker Celebration* at the Lightbox Film Center closed out the fest. It featured a centerpiece conversation with **Anula Shetty** and **Erica Atwood** around using media-based storytelling within Philly institutions to promote positive change in our communities, a premiere of 2023 Collaborative Filmmaking Projects with a filmmaker Q&A, topped off with a celebratory reception.

#PPM Fest





People Power Media Fest

"Whether a person wants to use their voice for self-expression or social justice or both, PhillyCAM guides them in their journey to feeling equipped and empowered to trumpet their experiences, their truth, to the public."

Wayne Hunter, Member and Producer
of Talking Tech with Wayne



Stats:

- Produced 13 Hired Contracts
- Produced 9 Organizational Member Projects
- Facilitated 5 Space Rentals
- Collaborated on 3 Media Partnerships
- Hired 40 Contractors

PhillyCAM's Production Services carries out the role of supporting non-profits and our efforts to bolster workforce development skills from within our community.

2023 Projects

- PhillyCAM Promotional Spot
- Philadelphia Dance Project's DANCE UP CLOSE Women Mean Business Panel
- GPCA Mayoral Event
- Night of 1000 Kates
- Philadelphia Crosstown Coalition Every Voice Every Vote Forum
- Mayoral Candidate Forum on Equitable Development
- PABJ Mayoral Candidate Forum
- Circadium School of Circus Arts Thesis Presentations
- 8th District City Council Debate
- COVID Vaccine Education in Immigrant Communities PSA Series
- Engaging Emergence: Advancing the Future of Journalism for All
- Digital Defense Project Overview Roundtable Discussion
- Community Legal Services: Organizing at Work
- Bearded Ladies Cabaret: Late Night Snacks
- Seeds Philly Event
- TLC Conference 2023
- Indigenous Peoples' Day, Philly 2023
- Germantown YWCA Development Plans Town Hall
- MCN Ignite 2023
- Love Now Media's Dinner with Friends Podcast
- Murder Mystery Dinner with a Twist Fundraiser

a few Highlights

Night of 1000 Kates

Last year saw the return of Night of 1000 Kates, a live concert meets drag show meets karaoke party that boasts its "shameless ecstatic lushness," using Kate Bush's craft as the source material. PhillyCAM supported the largest Night of 1000 Kates ever with a multicamera livestream from Union Transfer.

Dinner With Friends Podcast, Love Now Media Collaboration

Dinner with Friends was produced by Love Now Media's Young Professional Storytellers Program equipping youth ages 13-19 with



multimedia real-world experience in 21st-century reporting, narrative ownership, and leadership development. PhillyCAM has had the pleasure of hosting the first season in the Main Studio and directing the show live last fall.

2023 was full of new workshops and creative storytelling. We offered over 35 workshops, training and connecting over 200 members. We introduced members to Reaper for audio editing and encouraged folks to expand their video editing skills in 'Editing to the Beat.' More members were trained in cinematic storytelling and technical use of the Sony A7 cinema cameras and lenses.

This year, 7 new community news Fellows completed the production of 10 new news shows. Voices highlighted stories on female comedians, the local skateboarding scene, **Mural Arts**, the local *Black Arts* scene, and a stylist who works on popularizing natural Black hair. *Atrévete* featured stories on immigrant women who do craft-related labor to support their families, features on local Latin immigrant artists and musicians, features on the history and importance of the Day of the Dead, interviews with local restaurant owners reviving and innovating Mexican foodways, political and legal resources available to immigrants in Philadelphia, medical resources available to immigrant Philadelphians with a specific focus on HIV/AIDS and diabetes.


In June, we presented a workshop on video creation, content, and strategy with the *Arts and Business Council* community in their *Digital Drawing Board* series. With over 80 local business leaders and entrepreneurs in attendance, it was their most well-attended session.

In the Spring, we had an exciting collaboration with **Termite TV**, where PhillyCAM members worked together to produce a 30-minute experimental show on the theme of Portals. The work was presented at Cherry Street Pier in April.

In December, we cozied up with tea and cookies with guest **Laurel Hoffman** to lead a hand-sewing workshop. She shared skills from her award-winning series, *Creating Fashion with Laurel* to help members of all ages design a unique fabric rose just in time for the holidays!

We hosted tours with 7 organizations, totaling over 100 students viewing and learning more about our facilities for the first time.





"I learned that there are many local organizations working to help you make informed decisions when voting. I've also gained set design and interviewing skills."

Jade Lewis-McFall, 24, Turn Up! Turn Out!
Crew Member, Northeast Philly born and bred

Pictured: Dy'meir Foreman, Mayor Chelle Parker, Arlley Hess, Jhinensky Laforest, and Jade Lewis-McFall



youth program

In 2023, our Youth Media Program lit up the scene with community initiatives, unleashing the power of creativity, storytelling, and civic engagement.

PhillyCAM youth media collaborated with *NBC Creative Lab* on two impactful commercials featuring nonprofits. The first, with *Cradles to Crayons* addresses clothing insecurity, while the second, in partnership with *Step Up*, empowers the voices of young women entering the workforce through mentorship. These collaborations reflect our commitment to meaningful narratives and community empowerment through media.

We have had some many great moments, like our first-ever youth animation classes leveled up our skills, giving young talent the spotlight to showcase their creativity. It was a summer of boundless imagination and skill development.



But it didn't stop there. As the 2023 Primary Election Season heated up, PhillyCAM turned the dial to empower youth voices with Turn Up! Turn Out! This dynamic program, fueled by the *Lenfest Every Vote, Every Voice Initiative*, armed young people aged 18-24 with media-making tools and political education.

The result? Interviews with mayoral candidates, providing a unique platform for direct engagement and sparking informed civic participation. Online views, shares, and followers surged. PhillyCAM youth media Instagram gained 12,000+ views on the video and over 120 Shares.

Here's to a year that radiated energy, creativity, and impact. PhillyCAM's commitment to empowering youth through media is unwavering, and we're geared up for another year of sparking imagination, amplifying voices, and making a difference through sharing stories.

We upgraded our facilities and equipment to improve member experiences. We've adapted by adding more one-on-one sessions and opened up the possibility for quicker access to our media-making tools with on-demand training certifications. We added a new Fellowship model program to help producers and directors create more confidently in the Main Studio and use our new equipment efficiently. The 6-8 week TV Studio Fellowship pairs up 5 Producers with 5 new Technical Directors to develop and produce pilot episodes of their new television shows ranging from live music programs to conversations between artists and activists, variety shows featuring current affairs conversations, motherhood, AI, Philly politics and more.

There were big changes in the Media Lab with eight brand new high-end Mac computers for lightning-fast editing, exporting, encoding, and more!

The Express Studio has been upgraded with new cinema cameras and LiveStream Studio software that can accommodate up to four in-studio guests and five additional remote guests. Able to be operated by a single technical director, it's ideal for talk shows or producers interested in a 'Video Podcast' look. This training is on-demand and we're working to create better systems for members to work with one another by incorporating member productions into the curriculum.

Our Grab N Go camera kits have become among our most popular items so we upgraded the cameras in these kits to have better optics to improve image quality, audio monitoring, and more!



Tech & Facilities





Saying Farewell & Welcome to PhillyCAM Staff

Over the past year, our team has had some changes, we said goodbye to two greatly appreciated staff members and welcomed three new, motivated staff members.

Farewell, Nasha and Tyreece

Our Community Engagement Director since 2019, **Nasha Taylor**, brought valuable experience in digital inclusion. Her guidance strengthened our relationships with members and partners, especially during the challenges of the pandemic. Wishing Nasha abundant happiness in her new adventures –she will always be part of the PhillyCAM family. We love you, Nasha!

Tyreece Powell, our Access Facilitator, first joined the team in 2015. He'd left to pursue a teaching career but eagerly returned to work with PhillyCAM in 2022. In July 2023, Tyreece moved outside of Raleigh, NC, to be a digital media teacher at Ascend Leadership Academy. His big spirit will be missed by staff and members alike. Good luck, Tyreece!

Welcome, new staff!

Over the past year, our team has expanded with the inclusion of three new staff members. We warmly welcomed, **Camille Porter**, our newly appointed Programming Coordinator and recent graduate from Temple University. Camille, a former facilitator of POPPYN (Presenting Our Perspective on Philly Youth News), is now instrumental in managing the intake and distribution of members' media content destined for airing on PhillyCAM's various platforms.

Joining us as the Media Center Manager is **Onika Carrine**. Onika has been a dedicated member producer of her show, the OC Network, since 2019 and brings a wealth of experience from the non-profit sector. Onika has quickly settled into her role, becoming an important connector between departments and helping us grow.

In addition, our tech team has gained a valuable staff member in **Reily Gordon**, our new Access Facilitator. Reily, with a background in public access and previous involvement with his hometown's station in Ellenville, NY, is eager to contribute his passion for video and technology. He aims support to staff and members in areas such as rentals, productions, and various technical operations.



Our People Power

Our staff

- Jeff Bethea
- Roland Boyden
- Onika Carrine
- Gabe Castro
- Gretjen Clausing
- Laura Deutch
- Allison Durham
- Bettina Escauriza
- Sergio Galeano
- Elías Gonzalez
- Reily Gordon
- Tia Kemp
- Brad Linder

- Peter Liu
- Lucky Marvel
- Eddie Mattiko
- Camille Porter
- Tyreece Powell
- Debbie Rudman
- Ryan Saunders
- Ryan Shaw
- Ariel Taylor
- Nasha Taylor
- Sonia Thompson

Our Instructors

- Janna Bauman
- Cybee Bloss
- Conrad Burgos
- Gabe Castro
- Adam Cooper-Teran
- Leticia Crippen
- Doug Crisman
- Allison Durham
- Anne Hoffman
- Xenia Matthews
- Tim Millaway
- Tyreece Powell
- Ingrid Raphaël
- Niki Warnke
- Tezarah Wilkins



Interns

Summer:

- Fatou Faye
- Dakaria Heru
- Jocelyn Hockaday
- Avery Walker

Fall:

- Olivia Johnson
- Allen Lei
- Blair Mushala
- Alexander Rocha

Spring/Winter:

- Branden Barbarano
- Miranda Bourke
- Jennifer Dragon
- Janiya Henley



Board of Directors

- Jihad Ali
- Veronica Britto
- Tauhid Chappell
- Ricky Clover
- Rachel Courtney
- Maisha Elonai
- Elizabeth Estrada
- Sharp Hall
- Charlene Horne
- Michelle Kim
- Anto Mazza
- Kyle Odum

- Shameka Sawyer
- Melissa Talley-Palmer
- Shannon McLaughlin Rooney
- Pascale Vallee
- Dan Winikur
- Shelley Wolfe

Supporters

We are continually grateful to all the individuals and funders who give generously to support PhillyCAM programming. Contributions from individuals go directly to support our programmatic activities including WPPM, workshops and training, and our youth media program.

Gifts up to \$25

Jeff Bethea
Kevin Chevalier
Katie Feeny
Marguerite Hemmings
Andrew Hoffmann
Roland Boyden
John Woo
Marvin Watson
AntonioArroniz
Arroniz
Dan Hajdo
Christina Cecilia Harris
Steve Lefkowitz
Alty Moleon
Steve Lawrence
Kyle McCarty
Sunny Morgan
Lanisha Otuonye
Crystal Thomas
IanÁul-Money,Áu
Tucker
Leon Tunngeth
Jonathan Vaders
Arlean Worthy
Bradley Zaire
Keisha Usher-Martin
William Bacote
Siyann Gooch
Nicky Hughes
Neil Kleinman
Cindy Lozito
Janice Ocampo
Laurie Seniuk
Franky Thorne
Joseph A Whiteaker
Georgia Bilby
Anne C Cecil
Matthew Eichhorn
Emperatriz Guerra
Sindy Guerra
Lance Hamilton
Nafi Hinson
Ilan Isakov
Carol Lott
Rebecca McIntyre
Adam Monaco
Catelyn Monaco
Iliana Pineda

Gifts up to \$25

Jay Sand
Nina J Soloner
Pascale Vallee
Caree Wagner
Rachel White
John mormando
Robert Toporek
Diane A Davis
Roderick Millwood
Lawrence Souder
Ryan Shaw
Onika Carrine
Dr. Rachel Slaughter
Anita Warner
Chloe Blackstone
Tierra J Cooper
Itzel Gonzalez
Cassandra Bolding
Toni J Jones
Carrie Brown
Kennieth Heard
Paul Lewis
Angelina Tillman
Nasha Taylor
Janice Tosto
Matthew William
Brady
Denise Colon
John Freeman
Jeffery James
Sada Leuang
Samuel C. Morrison
Michael W Pleasant
Wayne Hunter

Gifts from \$25 - \$100

Julio Acevedo
Jalon Alexander
Joseph K Alston
Mark Anderson
Sheila Ballen
Stephanie Bishop
Roland Boyden
Arthur Brener
Kimberly Brosius
Jay Brunson
Jill Burstein
Glendora Buell
Sheila Burstein
Roy Burton

Vance Camisa
Leslie Canales
Fergus Carey
Robert Cassaway
Karen Cassway
Jo Ann Clausing
Roderick Coover
Daniel Coppens
Rachel Courtney
Susan Crawshaw
Doug Crisman
Andy Cruz
Rolando De Aguiar
Brian Diamond
Tony DiPoalo
Porch Fest Donations
Kenneth Dortone
Leigh Durham
Allison Durham
Mike Eidle
Eli Eisenstein
Elizabeth Estrada
Robert Finkelstein
Siyade Gemechisa
Mira Gohel
Allan Gomez
Ali Hackett
Sharp Hall
Kevin Hanson
Judy C Harris
Lance Haver
S Deane Henderson
Tony Heriza
Linda Hutchins
Jennifer Jennings
George Kalman
Jessica Kaminsky
Michael Kaplan
laurel katz
Holly Keefe
Valerie Keller
Catherine Kendig
Michelle Kim
Debora Kodish
Matt Kornfeld
Henry Kramer
Muriel Kudera
Theresa Kuhar
Steven Kunes
Scott Lawrence
Jennifer Liu

Peter Liu
Robert Lloyd
Chris Macan
Kerry Marshall
Tom Mazzullo
Alyssa McBrearty
Darius McCaskey
Beth Anne McConnell
Elizabeth New
Kimberley ODowd
Kyle Odum
Sherry L Patterson
Richard Paul
Joan Preston
Nyame Ra
Sharanya Raman
Judy Robinson
Shannon Rooney
Deborah Rudman
Fernando Sandoval-Perez
Peter Santa Maria
Ryan Saunders
Daniel Scholnick
Martin Schor
Rod Scott
Brian Seymour
Anula Shetty
Sara Sherr
Pamela K. Shropshire
Michael Smalley
Christopher Smith
Kristal Sotomayor
Sonny Speight
Andrea M Spruill
Mayetta Steier
Melissa Talley Palmer
Sonia A Thompson
Meredith Torres
Chris Vecchio
Jennifer Hope Walker
Wendy Weinberg
Joanna Wikander
Dan Winikur

Gifts over \$100

Jeffrey Abramowitz
Chance Adkins
Don Argott
Lisa M Barnes
Gordon Bermant

Gifts over \$100

Philip Bertelsen
Frederick Blum
Keith Brand
Denise Brown
Rustin Cassway
Nick Cassway
Nathan Clark
Gretjen Clausing
Ryann Deveney
Ricki Gever
Eisenstein & Andrew
Eisenstein
Maisha Elonai
Vanessa Maria Graber
Ross Griffiths
Jerry Hand
Antoine Haywood
Jill Heaton
Ashlee Hollis
Susan Kenney
William Kuhar
Alex Lewis
Joe R Lex
Dennis Christopher Link
Michaela Majoun
Tim Marshall
Anthony Mazza
Brian McTear
Shameka Sawyer
Andrew Shahan
SUPERED sUPERED
Sean Timmons
John Walber
Earl Weeks



Financial Report

With a multitude of streaming platform options, cord-cutting is on the rise, and cable subscriptions are declining. Trends in the industry are showing how this directly impacts the funding we receive from cable franchise agreements. We ended FY 2023 with a deficit because we received no grant from Verizon. This was expected and we were able to draw down from our reserves to cover the shortfall. There were some positive trends on the income side. We received grants from new funders to support our youth media and community news programs and to begin archiving PhillyCAM's audio/visual history. Positive trends were also evident in program income from the return of members to increases in workshop registrations and production services contracts. WPPM had its most successful fund drive in its history.

On the revenue side, we continue to see the impact of inflation on our bottom line. But it wasn't all higher prices, we invested in our programs to better serve members. We hired new staff, spent more on marketing, and made significant facility improvements.

As of the writing of this report, the City has not completed negotiations with Verizon on a new cable franchise agreement. We hope this process will be concluded in 2024 and that funding will return. But to preserve and grow our work we must become more independent and less reliant on cable grants.

FY 2023 Statement of Activities

Total Revenue & Support

Grants \$1,157,000
Program Income \$99,087
Investments \$33,607
Contributions \$28,234
Memberships \$19,420
Other Income \$318
Total Revenue & Support \$1,337,666

Expenses

Program Services \$1,730,788
Management & General \$227,747
Fundraising \$67,416
Total Expenses \$2,025,951

30% increase in Membership

2 New Foundation Grants

7% Increase in Donors

PhillyCAM is supported by grants from Comcast and Verizon as part of their franchise agreements with the City of Philadelphia. Other general operating and program support comes from grants from regional government agencies and private foundations.

Independence Public Media Foundation

Pennsylvania Council on the Arts

People's Media Record

Philadelphia Cultural Fund

NBC Project UP

The Lenfest Institute

Resolve Philly





Thank you,
PhillyCAM

PEOPLE POWERED MEDIA



Help support PhillyCAM and our mission to provide transformative opportunities for people and communities to express themselves, learn from each other, and produce and share media reflective of the experiences of everyday people.