

CAMMY AWARDS GUIDELINES

Any current PhillyCAM organizational, individual or youth member can enter a television or radio program submission to be judged. For this first year of the Cammys, submissions are open to all genres of content aired on PhillyCAM's cable TV channels or WPPM between October 2009 - June 30, 2017. There is no entry fee.

Members must complete an online form via PhillyCAM.org and submit an online to a sample of their media content. Audio and video content is accepted in all categories.



There are three awards for each main category, which are as follows:

Creative Expression Category

- Learning Award
- Discovery Award
- Technical Quality Award

Civic Engagement Category

- Community Impact Award
- Local Focus Award
- Ambassador Award

Democratic Values

- Inclusion Award
- Collaboration Award
- Quality of Message Award

A member can submit up to 2 video or audio entries. You may choose to submit one entry for up to 2 awards or 2 entries for 1 award each. An entry can be an audio or video clip that features a segment from a complete program that was presented on PhillyCAM cable or WPPM radio between October 2009 and June 2017.

Cammys awardees will be decided by a panel of volunteer judges with expertise in community and independent media making, community organizing and social impact work. Judges are only required to watch 5 minutes of each entry. Unless you indicate a specific time in the program, judges will watch from the beginning. Otherwise, you may submit any part of a single program, or a few segments from a series program, separated by a fade or slate, up to a total of 5 minutes.

Segments MAY NOT be re-edited; they must appear as they were originally cablecast. Judges will select finalists from the candidate pool. These finalists must provide a media file, video still/production image, and headshot to be used in the awards ceremony highlight reel and promotional materials. Judges will make every effort to view your entry. Please check that your entry submission is complete before you hit "submit".

Award recipients will be announced at the Cammy Award Ceremony on **Friday, October 20** at Taller Puertorriqueño.

DISQUALIFYING FACTORS

- Membership is not current.
- Member is PhillyCAM staff or paid production facilitator.
- Program submission is not viewable or audible for technical reasons.
- Member submits more than 2 entries.
- Improper emendation for the purpose of this contest. Program or excerpts of programs should be entered in this contest as they were originally aired.
- Member does not have all clearances for submitted program(s).
- Candidate does not submit required promotional materials.
- Entries submitted after **August 15th** deadline (unless deadline is officially extended).

INDEMNIFICATION AND RIGHTS

- All decisions made by the judging panels are final.
- To promote community media, PhillyCAM retains the right to distribute the winning programs on a nonexclusive basis.
- The producer of the work is responsible for obtaining all approvals, clearances, licenses, etc., for materials contained in entry and must be willing to provide such clearances upon request.