

CAMMY AWARDS SUBMISSION FORM

PhillyCAM is proud to present the 1st Annual Cammys Community Recognition Awards recognizing the creativity and commitment of our producers. PhillyCAM is a community media center that brings together the people of Philadelphia to make and share media that promotes creative expression, democratic values, and civic participation.

The first ever Cammys Community Recognition Awards will recognize the individual, organizational and youth members whose television or radio content best demonstrates our values of inclusion, collaboration, discovery, learning, local focus, and technical quality.

Based on PhillyCAM's mission & values, nine Cammy Awards will be presented in three categories in addition to the Peer Recognition Awards, voted on by PhillyCAM members, and the Vijay Mohan Spirit Award.

Important Dates:

Submissions open from July 10th - August 15, 2017.

Online voting for Peer Recognition Aug.20 - Sept.20, 2017

Finalists will be announced in early October 2017.

Awards will be presented at the Cammys Community Recognition Ceremony on October 20, 2017.

Enter your show for recognition in the first annual PhillyCAM Cammy Awards!

Please note that applications can not be modified once submitted, nor can they be saved to work on later. Be prepared to provide links to the video works you are submitting for consideration. If you would like review the submission form before submitting, you can review it here <http://slides.com/cammys/deck> but please note that paper applications will not be accepted. Only online applications will be considered.

* Required

DIRECTIONS & ELIGIBILITY

Any current PhillyCAM organizational, individual or youth member can enter a television or radio submission. PhillyCAM staff or paid production facilitators are ineligible to be considered for an award.

For this first year of the Cammys, submissions are open to all genres of content aired on television or radio between October 2009 - June 30, 2017.

There is no entry fee.

There are three submission categories with three awards per category.

Creative Expression Category

Learning Award

Discovery Award

Technical Quality Award

Civic Engagement Category

Community Impact Award

Local Focus Award

Ambassador Award

Democratic Values Category

Inclusion Award
Collaboration Award
Quality of Message Award

A member can submit up to 2 video or audio entries. You may choose to submit one entry for up to 2 awards or 2 entries for 1 award each.

An entry can be an audio or video clip that features a segment from a complete program that was presented on PhillyCAM cable or WPPM radio between October 2009 and June 2017.

Cammys awardees will be decided by a panel of volunteer judges with expertise in community and independent media making, community organizing and social impact work.

Judges are only required to review 5 minutes of each entry. Unless you indicate a specific time in the program, judges will watch from the beginning. Otherwise, you may submit any part of a single program, or a few segments from a series program, separated by a fade or slate, up to a total of 5 minutes. Segments MAY NOT be re-edited; they must appear as they were originally cablecast/aired.

Judges will select finalists from the candidate pool.

*Finalists must provide a media file, video still/production image, and head shot to be used in the awards ceremony highlight reel and promotional materials.

DISQUALIFICATIONS & RIGHTS

DISQUALIFYING FACTORS

*Membership is not current

*Member is PhillyCAM staff or paid production facilitator

*Program submission is not viewable or audible for technical reasons. Judges will make every effort to view your entry. Please check that your entry submission is complete before you hit "submit".

*Member submits more than 2 entries.

*Improper editing for the purpose of this contest. Program or excerpts of programs should be entered in this contest as they were originally aired.

*Member does not have all clearances for submitted program(s).

*Candidate does not submit required promotional materials.

*Entries submitted after August 15th deadline

INDEMNIFICATION AND RIGHTS

*All decisions made by the judging panels are final.

*To promote community media, PhillyCAM retains the right to distribute the winning programs on a nonexclusive basis.

*The producer of the work is responsible for obtaining all approvals, clearances, licenses, etc., for materials contained in entry and must be willing to provide such clearances upon request.

SUBMISSION FORM

PLEASE FILL OUT THE BELOW FIELDS FULLY. INCOMPLETE SUBMISSIONS WILL BE DISQUALIFIED.

1. **PRODUCER NAME ***

2. **IS THERE A CO-PRODUCER ON THIS PROJECT? ***

Mark only one oval.

YES

After the last question in this section, skip to question 8.

NO

After the last question in this section, skip to question 14.

3. **PRODUCER'S MEMBERSHIP EXPIRATION DATE ***

Example: December 15, 2012

4. **MEMBERSHIP TYPE ***

Mark only one oval.

INDIVIDUAL

YOUTH

ORGANIZATIONAL

5. **NAME OF ORGANIZATION (if applicable)**

6. **PHONE NUMBER ***

7. **PREFERRED EMAIL**

CO-PRODUCER'S INFO

If this submission doesn't have a co-producer, please skip to the next section

8. CO-PRODUCER'S NAME *

9. CO-PRODUCER'S MEMBERSHIP EXPIRATION DATE *

10. MEMBERSHIP TYPE *

Mark only one oval.

- INDIVIDUAL
- YOUTH
- ORGANIZATIONAL

11. NAME OF ORGANIZATION (if applicable)

12. PHONE NUMBER *

13. EMAIL *

PROGRAM ENTRY

A member can submit up to 2 video or audio entries. You may choose to submit one entry for up to 2 awards or 2 entries for 1 award each.

Judges are only required to watch 5 minutes of each entry. Unless you indicate a specific time in the program, judges will watch from the beginning. Otherwise, you may submit any part of a single program, or a few segments from a series program, separated by a fade or slate, up to a total of 5 minutes. Segments MAY NOT be re-edited; they must be presented as they were originally aired on TV or radio.

14. MEDIA TYPE *

Mark only one oval.

- TELEVISION
- RADIO

15. PROGRAM TITLE *

16. EPISODE OR PROGRAM DESCRIPTION *

17. LINK TO PROGRAM ENTRY *

PLEASE INDICATE START TIME

Indicate the time that you would like the judges to start watching or listening to your program submission.

18. START TIME (00:00)

SUBMISSION CATEGORIES 1ST ENTRY

The Cammys are awarded in the following general categories, aligned with the values of PhillyCAM. Please keep these in mind as you submit your programs for consideration.

A member can submit up to 2 video or audio entries. You may choose to submit one entry for up to 2 awards or 2 entries for 1 award each.

CREATIVE EXPRESSION CATEGORY

LEARNING AWARD – The program submitted documents an individual and community transformation, shows creativity and innovation resulting from new information and new experiences or presents an educational, informational and skill-building toward accomplishing a goal.

DISCOVERY AWARD – The program shows people seeing beyond themselves and viewing the world in new ways.

TECHNICAL QUALITY AWARD – The program is an example of high quality work and using state of the art technology to assist in the creation of media, as well as showing improvement and growth in quality of work and use of technology.

19. SELECT AWARD

Check all that apply.

- LEARNING
- DISCOVERY
- TECHNICAL QUALITY

CIVIC ENGAGEMENT CATEGORY

COMMUNITY IMPACT AWARD - Work that has a concrete impact on local communities, be it through media, advocacy or experiences. "Making a Difference" program that generates community involvement and interest through awareness, empowerment. Advocacy of issues for public support

LOCAL FOCUS AWARD – Telling stories about, by, and for Philadelphians. Including programs involving the political process, interviews or coverage of local elections, results, debates forums

AMBASSADOR AWARD - Forging connections between PhillyCAM and local communities.

20. SELECT AWARD

Check all that apply.

- COMMUNITY IMPACT
- LOCAL FOCUS
- AMBASSADOR

DEMOCRATIC VALUES CATEGORY

INCLUSION AWARD – Promoting and facilitating access of all kinds. Program that explores culture, people or ideas not generally explored in the mainstream media; speaks to a human understanding of diversity, i.e. a specific culture, ethnic group, the LGBT community, a differently-abled group, or alternative lifestyles.

COLLABORATION AWARD – Facilitating people and groups working together for common goals and powerful results.

QUALITY OF MESSAGE AWARD - Producing work that sends a clear and focused message. Including programs about town politics or community issues which explores points of view, commentary

21. SELECT AWARD

Check all that apply.

- INCLUSION
- COLLABORATION
- QUALITY OF MESSAGE

22. **How does your program meet the qualities of the submission category award selected?**
(150 words) *

23. **If you selected a second category award how does your program meet the qualities of the second submission category award? (150 words)**

24. **Are you submitting a second entry? ***

Mark only one oval.

- YES *Skip to question 25.*
- NO *Skip to "THANK YOU!!."*

Skip to "THANK YOU!!."

2ND PROGRAM ENTRY

A member can submit up to 2 video or audio entries. You may choose to submit one entry for up to 2 awards or 2 entries for 1 award each.

25. **MEDIA TYPE ***

Mark only one oval.

- TELEVISION
- RADIO

26. **PROGRAM TITLE ***

27. EPISODE OR PROGRAM DESCRIPTION *

28. LINK TO PROGRAM ENTRY *

PLEASE INDICATE START TIME

Indicate the time that you would like the judges to start watching or listening to your program submission.

29. START TIME (00:00)

SUBMISSION CATEGORIES 2ND ENTRY

The Cammys are awarded in the following general categories, aligned with the values of PhillyCAM. Please keep these in mind as you submit your programs for consideration.

A member can submit up to 2 video or audio entries. You may choose to submit one entry for up to 2 awards or 2 entries for 1 award each.

CREATIVE EXPRESSION CATEGORY

LEARNING AWARD – The program submitted documents an individual and community transformation, shows creativity and innovation resulting from new information and new experiences or presents an educational, informational and skill-building toward accomplishing a goal.

DISCOVERY AWARD – The program shows people seeing beyond themselves and viewing the world in new ways.

TECHNICAL QUALITY AWARD – The program is an example of high quality work and using state of the art technology to assist in the creation of media, as well as showing improvement and growth in quality of work and use of technology.

30. SELECT AWARD

Check all that apply.

- LEARNING
- DISCOVERY
- TECHNICAL QUALITY

CIVIC ENGAGEMENT CATEGORY

COMMUNITY IMPACT AWARD - Work that has a concrete impact on local communities, be it through media, advocacy or experiences. "Making a Difference" program that generates community involvement and interest through awareness, empowerment. Advocacy of issues for public support

LOCAL FOCUS AWARD – Telling stories about, by, and for Philadelphians. Including programs involving the political process, interviews or coverage of local elections, results, debates forums

AMBASSADOR AWARD - Forging connections between PhillyCAM and local communities.

31. SELECT AWARD

Check all that apply.

- COMMUNITY IMPACT
- LOCAL FOCUS
- AMBASSADOR

DEMOCRATIC VALUES CATEGORY

INCLUSION AWARD – Promoting and facilitating access of all kinds. Program that explores culture, people or ideas not generally explored in the mainstream media; speaks to a human understanding of diversity, i.e. a specific culture, ethnic group, the LGBT community, a differently-abled group, or alternative lifestyles.

COLLABORATION AWARD – Facilitating people and groups working together for common goals and powerful results.

QUALITY OF MESSAGE AWARD - Producing work that sends a clear and focused message. Including programs about town politics or community issues which explores points of view, commentary

32. SELECT AWARD


Check all that apply.

- INCLUSION
- COLLABORATION
- QUALITY OF MESSAGE

33. **How does your program meet the qualities of the submission category award selected?**
(150 words) *

THANK YOU!!

For clarification of rules and procedures, contact the Cammy Committee (cammys@phillycam.org) or call PhillyCAM 267-639-5481 and ask for Tyreece. Cammy finalists will be notified in early October the awards ceremony will October 20th.

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