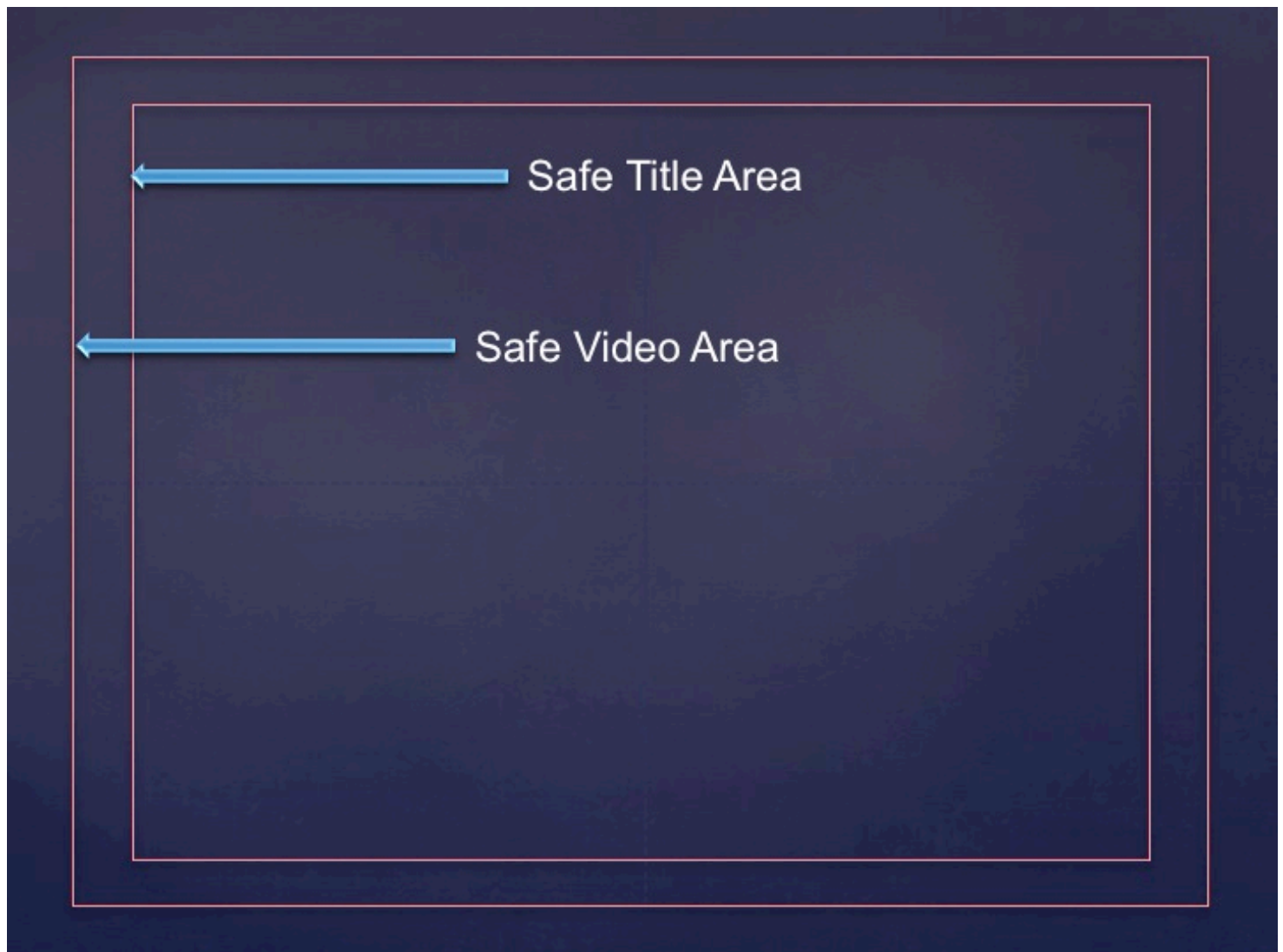


How can I use the Community Bulletin Board?

PhillyCAM operates an electronic Community Bulletin Board, which is shown on the channels twice a day. Member Events are listed as space allows, and are generally shown for one or two weeks, prior to the posted event. PhillyCAM gives priority to Philadelphia - related notices. Notices sponsored by political campaigns or candidates are not permitted.

- Event announcements or organizational info should be submitted ideally as a Powerpoint slide 800 X 600 or a jpeg with horizontal orientation to fit within the tv screen.
- Be sure to use a simple layout and a large enough font to be read easily on TV.
- Including an image is always nice in order to attract attention.
- It is best to leave a border around the edges to be sure that all information is seen on the screen.
- Email announcements to programming@phillycam.org at least a week in advance of the event.



Guidelines for WEBUS Slides

- Text should be in a sans serif typeface of no less than 24 pts.
(Times New Roman will not work well on TV.)
- Charts and Lines should be at least 2¼ pts. thick.
(Thin lines will jitter on TV.)

- Avoid the use of bright red; a dull **brick red** will look better on TV. Dark backgrounds with light text are preferred. To highlight titles or words, use a bold font or **color**.

PowerPoint Technical Specification

- Slide Dimension: 800x600
- Safe Video Area: 10 percent 40 px on each side
- Safe Title Area: 20 percent 80 px on each side
- Font Type: sans serif - i.e., Arial **avoid Times New Roman**
- Font Size: min 24pts (points) – max 50pts
- Charts and Lines: Minimum 2¼ pts (points) or 3px(pixels) thick—thin lines will jitter on TV
- Avoid use of bright red. Dark backgrounds with light text are preferred.
- To highlight titles or words use bold fonts or colors