



# How to Be A Candidate in the 2022 PhillyCAM Board Election

Every year members are encouraged to participate in the governance of PhillyCAM by electing board members. Those members who are interested to take their commitment to the next level may run as a candidate for the board. The board of directors is responsible for insuring the health and growth of the PhillyCAM and keeping our work in line with our mission, vision and values. Board members are elected to an initial 2-year term and may serve up to 3 consecutive terms.

Board members are expected to attend meetings, serve on at least one board committee, participate in discussions and decision-making related to policies for organizational governance, represent PhillyCAM publicly, participate in long-range planning, approve the annual budget, and other responsibilities as needed. This year the Board of Directors is seeking new board members with human resources, non-profit administration and fundraising experience.

## 2022 Board Election Timeline

<b>Thu Feb 3 or Mon Feb 7</b>	<b>Mandatory Board Candidate Orientation</b> – 6:00 on Zoom. If you are running for the board you are required to attend this orientation. RSVP to <a href="mailto:elections@phillycam.org">elections@phillycam.org</a>
<b>Tue Feb 8</b>	Nominations Submitted Online by midnight.
<b>Tue March 1</b>	Candidates Announced.
<b>Fri March 11</b>	Electronic Ballots emailed to current members. Online Voting will take place from March 12 to March 26.
<b>Thu March 24</b>	<b>Annual Member Meeting</b> + Online Voting Closes at 6:00pm Election Results Announced by the Election Committee at the Annual Meeting and posted on the PhillyCAM website on March 25 <sup>th</sup> .

## Who can run for the Board?

Any PhillyCAM member in good standing, who is a resident of Philadelphia, may run. This year there are 7 seats open on the board.

**1) You can nominate yourself** by completing an Individual Nomination Form **online**. Due to COVID 19 restrictions the requirement to submit a hard copy of the Signature Form signed by 20 current PhillyCAM members has been waived. **Instead you will be required to have 1 current member submit a nomination form on your behalf.**

**2) You can be nominated by a non-profit named in PhillyCAM's bylaws (see list attached) or by any current organizational member of PhillyCAM.**

A representative of the organization must submit the nomination form on your behalf **online**.

**Nominations and Voting will be conducted entirely online. If you have limited computer access you can use PhillyCAM computers to submit nominations or vote. Staff are available to assist you in submitting a nomination or casting your vote.**

## **There are 7 open seats for the 2022 Board Election**

- 3 Members who Self-Nominate
- 3 Members Nominated by a Non-Profit or PhillyCAM Member Organization
- 1 Nominated by a Media Justice / Community Media Organization

**PhillyCAM Organization members, in good standing, based in the City of Philadelphia, may nominate a PhillyCAM member to run for the board.**

**Organizations may only nominate 1 candidate.**

**Here is a list of Non-Profit Organizations that can also nominate PhillyCAM members to run for the board as per the PhillyCAM Bylaws, Section 4.7 (a)**

African American Museum in Philadelphia  
Academy of Natural Sciences  
Asian Arts Initiative  
Asociacion de Musicos Latino Americanos  
Bread and Roses Community Fund  
Cheyney University of Pennsylvania  
Clean Air Council  
Coalition of Labor Union Women  
Community Education Center  
Community Legal Services of Philadelphia  
Community College of Philadelphia  
Congreso de Latinos Unidos  
Drexel University  
The Franklin Institute  
Freedom Theater  
LaSalle University  
Liberty Resources  
Lincoln University  
Mazzoni Center  
Moore College of Art and Design  
New Sanctuary Movement  
Painted Bride Art Center  
Pennsylvania Academy of the Fine Arts  
Pew Charitable Trusts

Philadelphia Citizens for Children & Youth  
Philadelphia Folklore Project  
Philadelphia Foundation  
Philadelphia Housing Authority  
Philadelphia Museum of Art  
Philadelphia NAACP  
National Organization for Women  
(Phila Chapter)  
Philadelphia Area Project on Occupational  
Safety and Health (PhilaPOSH)  
Philadelphia Urban Affairs Coalition  
Samuel S. Fels Fund  
Saint Joseph's University  
Southeast Asian Mutual Assistance  
Associations Coalition (SEAMAAC)  
Taller Puertorriqueno  
Temple University  
United Way of Southeastern Pennsylvania  
University of the Arts  
University of Pennsylvania  
Village of Arts and Humanities  
William Way Community Center  
William Penn Foundation  
Women's Way  
X-Offenders for Community Empowerment

**Board Candidates are required to answer the following questions on the online form that can be found at [www.phillycam.org/elections](http://www.phillycam.org/elections).**

**○ Are you a PhillyCAM member?**

**○ Are you a Philadelphia Resident?**

**○ Are you a PhillyCAM Certified Producer?**

Certified Producers have successfully completed one of PhillyCAM's Core Workshops -- Basic Field Production, Adobe Premiere, Intro to TV Studio Crew, Express Studio or Audio Production.

**○ Please provide a short bio highlighting your professional and life experiences. What skills and expertise will you bring to the board? (200 words maximum)**

**○ What about you would contribute to PhillyCAM's goal of board diversity? (200 words maximum)** PhillyCAM is seeking board members who come from a variety of Philadelphia neighborhoods, represent different cultural and ethnic backgrounds, sexual orientation and gender, as well as economic situation, political and religious beliefs. By electing a diverse board, PhillyCAM will more effectively be able to serve city residents and organizations.

### **How do members learn about the candidates?**

All candidate statements will be listed on the PhillyCAM website.

PhillyCAM staff will assist all candidates in recording a short video message as to why they would be a good board member. These videos will be on the PhillyCAM website and aired on the channel daily leading up to the **Annual Meeting** on March 24, 2022.

### **How do candidates reach out to members?**

While PhillyCAM activities continue virtually, candidates are encouraged to meet members at Zoom events. Or to connect with folk our PhillyCAM's social media pages and groups.

Candidates may also request a contact list of current members only for the purpose of sending out an election appeal. Candidates must request that list from Executive Director, Gretjen Clausing at [gretjen@phillycam.org](mailto:gretjen@phillycam.org).

### **Other Questions? Contact**

**Gretjen Clausing, Executive Director**

tel: 267 639 5481

[gretjen@phillycam.org](mailto:gretjen@phillycam.org)

**Ernest Owens, Board Elections Committee**

[elections@phillycam.org](mailto:elections@phillycam.org)

## Suggested Qualities of a PhillyCAM Board Member

Philadelphia Community Access Media (PhillyCAM) PhillyCAM is a community media center that brings together the people of Philadelphia to make and share media that promotes creative expression, democratic values and civic participation.

PhillyCAM believes an effective board is be made up of individuals who bring a mix of the qualities below. While not every individual will offer all of these qualities, a board with a diversity of perspectives, experience and commitments will best advance the mission of PhillyCAM. Please consider these qualities as you nominate candidates:

### **Management or leadership experience**

One duty of PhillyCAM's board is to manage the fiscal and legal health of the organization. PhillyCAM would be well served to have a few individuals on its board that have experience managing nonprofit or for profit corporations, either as staff, board members, legal counsel, development professionals, accountants, human resources managers, or in other management facets. Individuals with other unique backgrounds, such as in broadcast engineering or architecture, could also be of great value to the organization as we construct our new studios.

### **Understanding of the role of a diverse, open media system to inspire and inform**

PhillyCAM exists because many for-profit or mainstream media outlets are unable to give voice to diverse points of view, nor willing to air innovative cultural content that may not have mass-market appeal. The board of PhillyCAM must understand the critical role that public access television and community media plays in advancing media diversity, exposing viewers to controversial topics and views, advancing community journalism, and providing a platform for expression not found elsewhere on the television dial.

### **Diversity of ethnicity, gender, economic status, and neighborhood location**

Philadelphia is a diverse city, and the board of PhillyCAM's should reflect this diversity. We are seeking board members who come from a variety of Philadelphia neighborhoods, represent different cultural and ethnic backgrounds, sexual orientation and gender, as well as economic situation, political and religious beliefs. By electing a diverse board, PhillyCAM will more effectively be able to serve city residents and organizations.

### **Ability to work with diverse communities**

Since the board and access center users will be diverse, board members that can relate to, communicate with, and respect differences of opinion, have cultural sensitivity, and value hearing new voices, will fit best with PhillyCAM's culture.

### **A demonstrated commitment to the quality of life for all Philadelphians**

Individuals that are active participants in improving the quality of life of Philadelphians, particularly the underserved and disenfranchised, will enrich the board of directors. This could include community activists, neighborhood block captains, leaders in the arts and culture fields, the heads of non-profit organizations or other civic leaders. These individuals are more likely to have deep connections with other city groups, residents and leaders, expanding PhillyCAM's reach into different communities.