

PEOPLE POWERED MEDIA

PHILLYCAM



2020 ANNUAL MEMBER MEETING REPORT



Greetings all,

This was not the letter that I expected to write. The plan was to recap 2019 highlights including the marking of our 10th anniversary celebration. But our lives have changed so drastically from what they were less than 2 weeks ago. Today I write to you from home, thankful for the incredible PhillyCAM staff for their commitment to our work and how they have shifted their routines to virtually support our community in this unprecedented time.

The decision to close PhillyCAM was hard but it was the best thing in the interest of public safety. All staff members are working from home and coming up with creative solutions to maintain our cable channel, radio station and education programs remotely. But it has also been challenging to remain productive and focused while coping with the never-ending news cycle and personal challenges.

A fun distraction from the past week was having the opportunity to meet our extended family of cats and dogs as they made cameo appearances during our first all staff Zoom conference call. That same week we gathered around a virtual watercooler with members to talk about how we were faring so far. We are finding ways to build community virtually and stay connected. How are you and your friends, family, and extended community staying resilient?

This moment offers us all an unparalleled opportunity to employ our skills as storytellers, reporters, documenters, oral historians, analysts, connectors and commentators to collectively tell stories of how life in Philadelphia is being impacted by the COVID-19 pandemic. Staff have developed a series of tutorials and demos for how you can take your media skills to create content safely from home and distribute it on our platforms.

I hope that in the coming weeks you take care of yourself and check on others. But I also challenge you to create a short video or audio piece documenting your experience. It is through these personal reflections that we can learn from one another and contribute to a more complete story of what we are all experiencing that isn't being told in mainstream media.

Keeping you all in my thoughts and looking forward to when we can return to our beautiful PhillyCAM and make media together again soon.

Be well. Stay connected.

Gretjen Clausing
Executive Director



THANK YOU!

We are grateful for all of the individuals and organizations who give generously each year to support us

\$1,000 - \$25,000

Philadelphia Cultural Fund
 Pennsylvania Council on the Arts
 Stockton Rush
 Bartol Foundation
 Wyncote Foundation

\$500 - \$999

Keith Brand *
 Giant Steps, Act 3 LLC *
 Lisa Orban*
 Ricky Paul*
 Robert Smith
 Switchboard Telvue Corporation

\$100 - \$499

Omar Anderson*
 David Atlas*
 Lisa Barnes*
 Gretjen Clausing*
 Steven Davidson*
 Elizabeth Estrada*
 Michael Graber*
 Charles Gregory
 Susan Hauck
 Tony & Jane Heriza
 Sandra Horrocks
 Denise James*
 James King
 Scott Lawrence*
 Joseph Lex*
 Liberty Resources
 Brad Linder*
 Anthony Mazza*
 Stalin Mendez*
 Metcalfe Architecture & Design
 Sy Nicholson*
 Frederic Shelley*
 John Stanley*
 Leonard Webb*
 Witty Gritty

\$50 - \$99

Jihad Ali
 Alicia Bullock
 Roy Burton*
 Nick Cassaway*
 In memory of Keturah Caesar*
 Center for Foot & Ankle*
 Nathan Clark*
 Michael Coard
 Enslaved Ancestors
 Rhenda Fearrington*
 Colleen Finnegan-Gross*
 Jennifer Jennings*
 H. Alonzo Jennings*
 Jeffrey Jones*
 Jacquelyn Jordan*
 Henry Kramer*
 Joseph Lex
 Ray Naylor
 Soheila Nikpour
 Al Peter
 Michael Radeos*
 Judy Robinson
 Caroline Savage

\$1 - \$49

Day Adisa*
 Robin Aluko*
 Staney Arrington*
 Maceo Belt*
 Nancy Bonalumi*
 Jaie Bosse*
 Roland Boyden*
 Stewart Brodian
 Rob Buscher*
 George Carmona*
 Gabrielle Castro*
 Sophie Coran*
 Bradford Dedmon*
 Defender's Association
 Rodney Dennis*
 Ariel Dilberto*

\$1 - \$49

Ronald Dupree
 Kaylin Espinosa*
 Lynne Finley*
 Elizabeth Fitzgerald
 Gracie Golden*
 Melissa Gumbs*
 Jerry Hand*
 Mary Heron
 Dwight Jones*
 Jovan Kouakou*
 Su-Shan Lai*
 Alex Lewis*
 James Mallory*
 Jeannille Mcghee
 Maria Moeller*
 Vijay Mohan*
 Jim Moran*
 Clayton Moser*
 Kyle OdumJames Olson*
 Sherry Patterson*
 Marlisa Patterson*
 Lorne Peart*
 Charles Postell
 Lisa Prophete*
 Emma Restrepo*
 Deborah Rudman*
 Lauren Settles
 Pamela Shropshire
 Joy Smith*
 Pascale Vallee*
 Jennifer Walker*
 Allen Watson
 Rema Webb-Johnson*
 Tia Whitfield*
 Lisa Wiggins*
 Jim Willgruber

* indicates WPPM Fund Drive

SPECIAL MEMBER ACKNOWLEDGEMENTS

Thank You, Volunteers!

We are grateful for all of these members who have given their time to assist with special events, PhillyCAM productions, community outreach and administrative projects.

Day Adisa
Gwendolyn Austin
Tony Bennett
Andre Caudle
Devontay Crawford
Adrienne Dolberry
Delmer Gill
Randy Goode
Saudamani Gray
Angie Henderson-Goode
AJ Hess
Ryan Jamison
Joe Kane



Mike Levitt
Marlissa Patterson
Sherry Patterson
Tyreece Powell
Stephen Rucker
Talisa Sargent



Naasiha Siddiqui
Torey Smith
Daniela Usuga
Onika Washington
Allen Watson
Bradley Zaire

2019 Cammy Committee

Joseph Alston
Delmer Gill
Lorne Peart
Karen Walker
Leticia Nixon
Shameka Sawyer



SPECIAL MEMBER ACKNOWLEDGEMENTS

Congratulations Past Members of the Month

Each month, PhillyCAM honors members who demonstrate outstanding participation in using media to build community.

April 2019



Yvonne Ortiz

May 2019



Youth Radio

June 2019



Tim Marshall

July 2019



Al Watson

August 2019



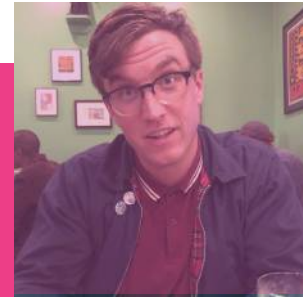
Defender's Assc.

September 2019



Joyce Scott

October 2019



Ryan Chitty

November 2019



Arienne Brancho

December 2019



Cybee Bloss

January 2020



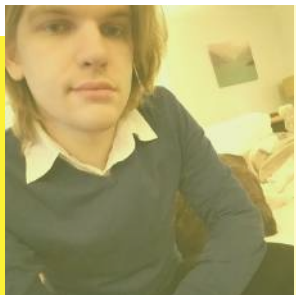
Revolution School

February 2020



Doug Crisman

March 2020



Jordan Kucharski

PHILLYCAM PRODUCTIONS

PhillyCAM Productions have grown over the past year with help from our Associate Producer, Sergio and our amazing team of skilled PhillyCAM crew. We're always hiring our members! So reach out to Sergio for more information on how to get involved and join our team.

From high budget promotional material, to live streams with national viewership, we're expanding PhillyCAM's reach. Shot in 2018, PhillyCAM partnered with WRTI to tape multiple live in-studio sessions for online distribution. Those sessions were published by Vuhaus, now owned by NPR, in 2019. PhillyCAM along with Broke in Philly created the incredibly helpful and informative Video Voter Guide for our local elections. This guide featured short videos of the candidates answering questions their community cared about to help Philadelphians decide who would get their vote.



Production Services continues to create content that aims to educate and entertain our community such as partnering with Witty Gritty to cover and stream the TEDx Philadelphia event. LIVE Culture is still PhillyCAM's premiere platform for sharing the art and culture of our communities in Philadelphia every Friday at 7PM. Highlights include the youth radio program, Hear Us Out and the South Philadelphia Indonesian dance program, Indo Me.



PhillyCAM's bilingual news program, *Atrévete*, is thriving. There are now more than 50 Spanish-speaking/bilingual TV & radio producers representing perspectives Latinx voices in Philadelphia. *Atrévete* started its 3rd season covering stories of refugees seeking sanctuary, artists celebrating the Day of the Dead and climate refugees from Puerto Rico starting a new life in Philadelphia following Hurricane Maria. Our Latinx program was featured on *Generosity*, *Nothing About Us Without Us*, to highlight our growing community of bilingual producers.



Our award winning community news program *PhillyCAM Voices* explored rallies against the operation of a gas powered plant in Nicetown and the refinery in southwest, Better Gun Violence Reporting Summit, Municipal ID program, Youth Climate Strike, and forums on toxic schools. We worked with the Philadelphia Public School Notebook to produce a story on Community College State Funding for WHY.



Producer's Circle, a program that allows the TV Studio Crew workshop to create a show that spotlights producers who are creating amazing content, recorded their 10th episode highlighting Latinx producers and featured a guest host, Kat Garcia. Producers can share their experiences with newer producers in the audience and TV studio crew workshop participants to create a production.

PROGRAMMING GROWTH

PhillyCAM is currently presenting over 100 local series and 25 non-local series. More than half of the local series are produced using PhillyCAM facilities. In addition to series programming, we have also shown 250 original stand-alone specials in the last year. In the past 6 months, we have had a first-run of 500 hours of original local content.



Over this past year we featured programming from a diversity of organizations such as Love Now Media, Philadelphia Asian American Film Fest, Leeway Foundation, Women's Mobile Museum, Philadelphia Jazz Project, Big Picture Alliance, Participatory Defense Hubs of Philadelphia, Resolve's Broke in Philly, AFSC, Reclaim Philadelphia, Philadelphia Vietnam Veterans Memorial, Warrior Writers, Eastern State Penitentiary, GPCA, Spiral Q, The Lightbox Film Center, Keystone Counts, Youth Fostering Change and Disability Pride.



Highlights of independent member specials we presented were Greener Philly on environmental issues, Artists profiles with many local artists, local filmmaker showcases, SHIVTEI Lost & Found Oral history documentary, and short film, Spring Service. New series premiered such as the first production created with PCAM's House Crew, 7 Figure Hustle, the dance show Luv 2 Hustle, The latina magazine show Milenio Femenino, Dykeumentary TV, 5 Shorts Project, Global Troop Resource, Muslim Voices, and studio produced ongoing series developed with help from our production coordinator such as In Search of Missing Persons, Kickin' It with Ty, Prison Debt Solutions, Up on 2, and Al's Neighborhood. We celebrated the 50th episode of the Trudy Haynes Show and the 100th episode of People Power Lunch Hour!



Several of our members were featured in various publications to celebrate their success in television, such as Charlese Hawkins and her pilot for her scripted series about women living with HIV, Stages and Elizabeth Estrada who helped represent our PhillyCAM Latinx community after winning a Cammy Award. Our resident animator, Ricky Clover was interviewed on the local Q Show for his short film, Marky. It's been a great year for our members inspiring connection, growth and recognition!



PhillyCAM's grassroots radio station, WPPM, celebrated 3 years of growth and opportunities! We had over 80 member producers creating radio content for WPPM. We also welcomed over a dozen youth radio fellows to create the first ever youth led radio program, Hear Us Out. We now have over 60 community produced radio programs on WPPM.

In 2019 we launched Philly Talks Climate, a program about the climate crisis and environmental issues. In order to reach more listeners in the Latinx community we added 4 more Spanish/bilingual shows, for a total of 6 radio shows. Other new shows include Country Miles, The Mic, the Ghoul's Next Door, The Philly Breakdown, and Worldwide Sounds. We are looking to add more arts/cultural programming, create more collaborations with the Latinx and LGBTQ community in Philadelphia, and coordinate more events in neighborhoods we don't currently reach.



We purchased remote broadcasting equipment, including a mobile DJ setup, and took our shows on the road and out to the community. We kicked the summer off with a live broadcast from the Kensington Arts and Derby Festival which was followed by a summer residency broadcasting from a double decker bus on the Benjamin Franklin Parkway in collaboration with the Philadelphia Department of Parks and Recreation. WPPM producers were part of the press team at Media Row at the Netroots Nation Conference and hosted a live radio program at the Philadelphia Latino Film Festival. We connected with some many great folks while we were out in Philly! This year, WPPM producers provided important election information to our listeners by hosting election debates and interviews with candidates running for positions in city council, the courts, and state congressional offices. On election day in November our news team reported from election parties and announced the results live on the air.



In 2020, we are collaborating with Keystone Counts to educate our listeners about the 2020 Census by creating multilingual media that will guide them through the process. We also plan to continue to provide election coverage and use our platform for debates and a source for civic information.



For the 2019 fall fund drive, WPPM raised almost \$6,000 of our annual \$10,000 goal. The WPPM Steering committee has also proposed an underwriting and sponsorship program that will help generate more non-cable funding to support the radio station.



In 2019, WPPM's online radio stream increased listenership in all the categories. Over 2500 more people tuned in to the stream than the previous year, continuing our steady trajectory to building a larger audience.

MEMBER PRODUCTION HIGHLIGHTS

In 2019, we saw many of our members connecting with one another to create content together, to get feedback and guidance on their programs and even to star in each other's programs.



We had many first time successes, such as Ken Heard premiering his show, Polemics. Ken has been a member since 2011 and has volunteered on many productions during his time here and now has his own regular TV Show, directed by Toni*J. Khadijah Renee took the Production Planning class and then met with production consultants, Gabe Castro (for TV) and Allison Durham (for radio) to work on developing her TV/Radio program, Women in Jazz. Her first radio and TV program aired in March. She'd originally been a guest on Ali Hackett's Salt, Pepper & Memories.

Erie Mosley also met with production consultant, Gabe and premiered his lively music show, Erie Planet Live in November. Long time crew member, LeVay Nite, who is often seen directing programs for his fellow members premiered his first episode for his new series, What Was He Thinking in January. Sayyed Muhammad edited his 200th episode this year. Sayyed is a regular in our media lab and edits for many of our members including Salima Hakeem-Muhammad, Delmer Gill, Toni J* and more while also having produced his own content, The PLUG and The Industry.

Salima Hakeem-Muhammad recorded her 100th episode and celebrated alongside her fellow members in her success! Newer member, Cynthia Kreilick took a leap and volunteered to join our editing team for the 48 Hour Film Project, despite being new to the program, here she was able to help us make a film in 48 hours and connected with fellow member, Doug Crisman who has helped her with her new show, Safe. Cynthia is now assisting Doug on his unique program, The Surprised Traveler. PhillyCAM has also seen a number of new special one-time productions such as the music lover's Karaoke Life by Michelle Clark, the long-awaited Black Vigilante by Earl Goodlet and the helpful gender non-binary PSA mini-series, Theydies and Gentlethems by Cybee Bloss.



MEMBER ENGAGEMENT



We pride ourselves in being a hub for people from all walks of life, world views, stories and experience levels to come and create impactful and unique media that could only happen in a space like PhillyCAM. These programs are only made possible with the help, dedication and care of our membership.

It is very important to us that our 800+ members have the opportunity to create the content that means so much to them and the best way to help them achieve that goal is to give them resources to fine tune their skills and to connect with other like minded members to help produce this content.



In 2019, we saw our Member Engagement events blossom and evolve, being offered once a month! We had our first ever, Mentorship Mixer in April, which connected new members with our more experienced producers to ask questions and find guidance for their own work. This Member Engagement Event had the largest turn-out so far! We have a new event each month dedicated to connecting members and sharing resources such as the Speed Crewing event in February to find crew or the Pitch Session in May to get members excited about your new program.



We added several new members to our House Crew, a team of exemplary studio crew members who can assist members on their pilots or special programs in the Main Studio. You can request use of the House Crew by applying through your new Producer Hub account. PCAM participated once again in the 48 Hour Film Project, with an amazingly diverse and robust crew, we were able to produce a fun science fiction film, A.U.N.T and our actress, Tia Kemp was awarded Best Actress for her work in it! We even had newer members participate and later form their own crews to help one another create their own TV Shows!



PCAM had its second annual TV Producer's Retreat at Liberty Resources which featured producers speaking and instructing 60+ of our producers on the new and ever improving systems we have in place such as Project Moderation, as well as the amazing opportunities we feature throughout the year to promote growth, mentorship and connections. As well as thoughtful and productive brainstorming sessions on future possibilities.



In 2019 our youth program was all about amplifying the unique perspectives, ideas, and knowledge of our Youth Producers. We took action by using video and audio as our tool for coalition building and self evaluation. We connected with each other and organizations in our communities. Each time we hit the record button on our cameras or audio recorders we were seeking more, more for ourselves and our communities.

We protested ICE and asked thoughtful questions about immigration, trained over 20 youth producers in radio broadcasting skills who went on to share other young folks stories, community engagement efforts and talents live on WPPM, celebrated coalition building with events such as “Youth Set The Stage” which brought local passionate youth organizations like Girls Rock Philly, Big Picture Alliance and the Philadelphia Student Union together working for social change in one venue. We shared our media work and the story of PhillyCAM with thousands of people who visited The Philadelphia Airport in a video exhibit and even got a tour of the facilities. We learned how to sample music, make experimental beats and create songs together. We immersed you in our stories and left the decisions about framing and camera movement up to you, the viewers in our 360 video class.

We are still stretching our creativity and filling our stomachs with tons of macaroni and cheese. We can't wait to see what 2020 brings and how we will continue to support more youth just like us, process information and share it as it relates to our view of the world and continue to question everything the media throws our way.



LEARNING OPPORTUNITIES

PhillyCAM is an education center as much as it is a community TV and radio station. We continue to create opportunities for members to gain skills, knowledge and experiences.

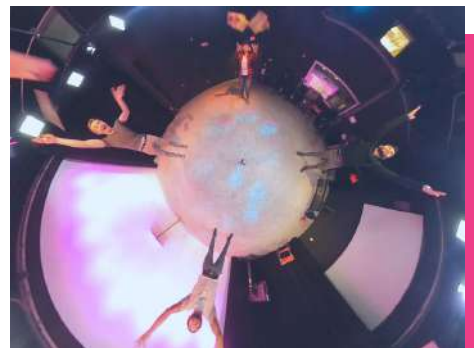
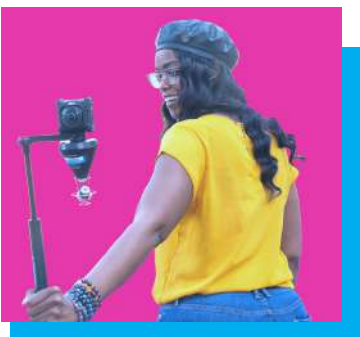
Members participated in 75 media production workshops and special trainings in 2019. A series of workshops created after requests in our first TV Producer's Retreat, Teach and Learns have been frequent, fun and educational. Each month PhillyCAM hosts several free one-night workshops taught by both staff and members focused on instructing members on a specific topic not covered by our core classes. Workshops in this series have focused on topics like creating social media for your show, Improv 101, DJing with Mixxx, Acting 101 and how to operate the WPPM remote broadcast kit.



PhillyCAM started a Solutions Journalism training for 10 members aspiring to create impactful and informed news content. This program introduced fellows to the practice of solutions-oriented journalism, reporting on people working toward solutions to social problems, the steps they take and the impact of their efforts. The program was taught by Jim MacMillan and the final stories covered topics such as Hurricane Maria resettlement, state educational initiatives, and rebuilding housing initiatives.

We have also begun training members to use the new Sony A7 III camera which will allow them to join our Production Services team! We are continuing to tell stories in immersive ways using 360/VR media creating experiences that place the viewer in another person's reality to take a walk in their shoes. PhillyCAM members were taught how to use our 360 cameras and created their own, unique content such as Joe Kane's Philly in 5 which allows people to virtually visit popular Philadelphia tourist locations and get information and history about those places.

PhillyCAM participated for the 3rd time in Philadelphia Tech Week. This year we focused on the Democratization of XR, exploring ways we can use interactive media to connect and educate our communities. PhillyCAM's hub featured installations by our own Operations Manager, Jeff Bethea, Night Kitchen Interactive, the Free Library of Philadelphia and Termite TV.



TECH & FACILITIES

We have had many improvements and changes to our equipment and facilities over the past year. We rolled out our new electronic sign-in system at the front desk that has been consistent and reliable. We'd replaced our AJA drives in the Main and Express Studio with HyperDeck Studio Mini Recorders to shorten the time and steps members have to get their media off the AJA drives in our studios. Now, members can purchase their own SDHC cards to walk away with their footage immediately. Please check with Tech staff for the specific cards needed for recording on the decks.



We have also worked to improve our Express Studio. We added LIFX app-controlled RGB colored light bars, a 1x4 ft Falcon Eyes flex light for softer overhead main lighting, and a third wide camera to increase flexibility when recording interviews. Thanks to our friends at Colored Reflections we were able to get custom PhillyCAM backdrops printed and cut to fit the window frames to give members additional backdrop options without restricting access to the windows themselves.

We installed a camera intercom entry system to replace our current front-door entry system. Panic buttons also installed at designated areas within the building to maximize staff accessibility and enhance security. We completed and commissioned the PhillyCAM Guest WiFi. All members and visitors who wish to use our WiFi must now agree and sign our Acceptable Internet and WiFi Use Agreement before gaining access. In an effort to ensure maximum security camera coverage throughout the facility we completed installation of four additional security cameras within the building. We completed setup and integration of a new Bulletin Board on our Digital Signage system. The Board sports a snazzy look with information related to PhillyCAM frequently updated news and community events. In addition to running on the Channels, the content is also displayed on a monitor at the entrance to PhillyCAM. Stay tuned for more updates on how we plan to support organizations and members in making use of its features.



PhillyCAM held its second Equipment Sale which saw our older equipment ranging from lights to cameras and more find new homes with our members. This allowed us to purge the old and make room for the new, like our new A7 mirrorless cameras best designed for narrative films. Roland Boyden has taken to instructing members on how to use it in the new A7 workshop.

We're looking ahead to continue to improve our facilities and tech. Plans are still being made for this year's Silent Auction Recycle Sale. Scheduled for June for the past couple years we will review dates considering the current COVID-19 pandemic. The Facilities Committee members and staff have held several meetings on the PhillyCAM production vehicle. Planning continues and although our initial goal was to purchase and commission the vehicle by the end of this fiscal year we will need to review and adjust our timeline considering the current COVID-19 pandemic.

CAMMY AWARDS



Our 2019 Cammy Awards was our biggest community celebration in its three-year history. In addition to recognizing 11 member-produced programs that exemplified PhillyCAM's mission and core values, the show officially kicked-off our 10th Anniversary year with KYW's Community Affairs Reporter Cherri Gregg as our show host and a live reunion performance by Dumpsta Players.

The event concluded with our fourth Vijay Mohan Spirit Award that recognizes a member who touches the lives of individuals and communities in Philadelphia and beyond from his role as a community organizer, filmmaker, teacher, and event producer with love, gentleness, and good humor.

The Lightbox Film Center hosted us as one of their last major events before permanently closing their doors at the end of 2019. The October 20th event is Philly's local celebration of national Community Media Day, an annual celebration of voices that brings awareness to the importance of free speech and accessible media for all individuals to have their voices heard. The 2019 event featured a grand red carpet, two live bands, catered hors d'oeuvre and an open bar, as always, a star-studded community of creators and supporters. We had teary-eyed acceptance speeches in both English and Spanish, a photo booth to capture moments, and gifts for all guest attendees. WPPM FM ended the night by hosting an after party birthday celebration at City Tap House in University City. Award categories reflect PhillyCAM's mission and core values:



Inclusion Award - STAGES Pilot produced by Charlese Hawkins (TV)

Collaboration Award - 5 Shorts Project produced by Shameka Sawyer (TV)

Community Responder Award - Mainline Arts TV Produced by Jill Frechie (TV)

Connector Award - Looking Forward Reentry Radio produced by Jeffrey Abramowitz (Radio)

Excellence in Curation Award for Radio - Sylver Alert produced by Ricky Paul

Excellence in Production Award for TV - Marky produced by Ricky Clover

Innovation Award for Radio - Madre Tierra Radio produced by Arianne Bracho

Presence Award for TV - Tribbles After Dark, produced by The Black Tribbles

Innovation Award for TV - Optical Toys, produced by Lowell Boston

Expression Award for Radio - Jazz From an Eclectic Mind produced by H. Alonzo Jennings

Message Award - LIKeIT IS produced by Rhonda E. Gibson-Phifer (TV)

Vijay Mohan Spirit Award - Toni *J Jones

OUR PEOPLE POWER



Staff

Jeff Bethea
Roland Boyden
Gabe Castro
Gretjen Clausing
Laura Deutch
Allison Durham
Sergio Galeano
Vanessa Maria Graber
Tyreece Powell
Tia Kemp

Debbie Rudman
Ryan Saunders
Ariel Taylor
Nasha Taylor
Sonia Thompson
Sofie Trippett
Léa Van der Tak

Program Facilitators

Bettina Escuariza
Monica Robinson
Gabriela Watson-Burkett

Drexel Co-ops

Jovan Kouakou
Emily Lien

Board of Directors

Jihad Ali
Keith Brand
Elizabeth Estrada
Liz Fitzgerald
Charles Gregory, *chair*
Melanie Harris, *secretary*
Susan Hauck
Denise James
Anthony Mazza, *treasurer*
Gigi Nikpour

Kyle Odum
Ernest Owens
Lorne Peart
Lauren Settles
Pascale Vallee
Len Webb, *vice-chair*

Instructors

Natasha Cohen-Carroll
Jake Detwiler
Ariel Goodman
Marie Hinson
Gralin Hughes
Jim MacMillan
Tim Millaway
Lorne Peart
Charles Gregory-Postell
Gabriela Watson-Burkett
Niki Warncke
Manuel Yopez



Interns & Work Study Students

Winter

Connor Frame
Kemi Jackson
Daryl Matthews
Hann McEwen
Eddie Ogborn
Emily Scott
John Worthington

Summer

Kailyn Conway
Danielle Fineza
Megan Milligan
Nahree Mosley
Emily Rizzo
Nina Sicurello

Fall

Erron Holness
Christina Karos
Jessica Maw
Daniela Quintero-Rodriguez

Youth

Mansour Niadya
Brandon Savage

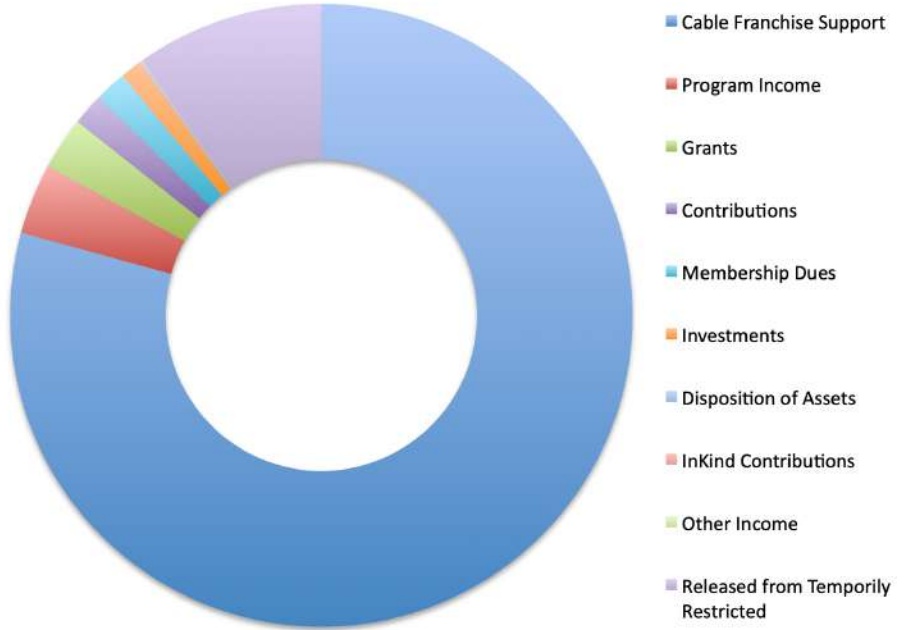
FY 2019 REVENUE & EXPENSES



Statement of Activities

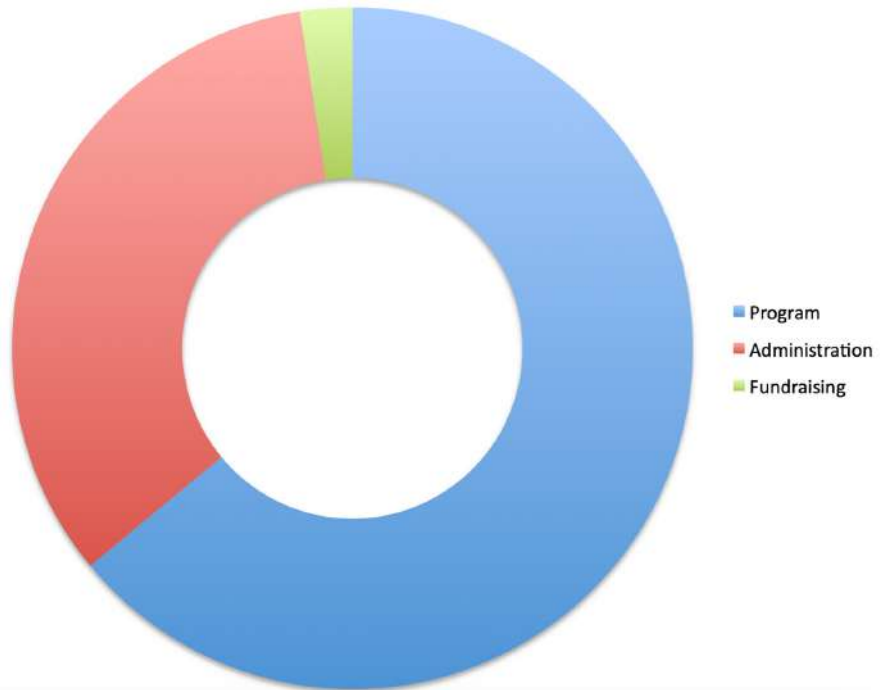
Total Revenue and Support

Cable Franchise Support	\$1,233,000
Program Income	\$56,915
Grants	\$42,768
Contributions	\$25,775
Membership Dues	\$25,465
Investments	\$17,251
Disposition of Assets	\$1,243
InKind Contributions	\$710
Other Income	\$475
Released from Temporarily Restricted	\$151,944
<hr/>	
Total Income	\$1,555,546



Total Expenses

Program	\$995,323
Administration	\$521,585
Fundraising	\$38,638
<hr/>	
Total Expenses	\$1,555,546



Connect to **PEOPLE POWERED MEDIA**

Become one of our 40,000 unique page visitors!

Join our 6,000+ followers on Facebook!

Listen along with over 19,000 other listeners!

Connect with your community through our many media outlets. PhillyCAM's viewership is increasing every day with over 15,000 viewers of our media through Youtube, Vimeo and Video on Demand!

Our social media presence is blossoming with event coverage, staff activities and member productions. Follow, Interact and support PCAM!



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vimeo.com/PhillyCAM