

Project Proposal FAQs

Once submitted, you will receive an email from Programming Staff with any questions. Please allow 3 DAYS for review. Staff will notify you once the Project has been ACTIVATED.

PROJECT IMAGE

Upload an image to represent your program.

PROGRAM TYPE

SPECIAL will submit only once

Program Length Vary in length from 2 min PSAs to 90 min Documentaries [Enter in the time starting with hours. 00:00:00]

SERIES will submit new programming every month

Program Length Can be either 30 or 60 mins, consistently

- **Monthly: 1 Episode/month - 12 per membership year**
- **Biweekly: 2 Episodes/month - 24 per membership year**
- **Weekly: 4 Episodes/month - 52 per membership year**

PRODUCTION START DATE

When you will start making reservations to produce content.

PROPOSED DELIVERY DATE

This is the date you expect to **deliver your Master File** to PhillyCAM to *air during the following month*. For a series, this is for the first episode.

TREATMENT

Use this field to describe what your program is about. You can be as descriptive as you like with this.

PRODUCTION PLAN

Use this field to describe how you will produce your content. How will you be utilizing the space or equipment and who will be assisting you?

TV GUIDE DESCRIPTION

Use this field to describe What you want your information to say on the **TV Guide listing**. This is limited to *200 characters or less*.

FORMAT, THEME & PROGRAM PURPOSE

These fields allow us to place your program into categories. You can select more than one.

TARGET AUDIENCE AGE & DESCRIPTION

Use this field to identify the audience that will specifically identify with your programming. This assists with finding a time in the schedule for your program, so please be specific.

SOCIAL MEDIA

Use this field to link to your program's social media pages so that member's can follow you and find out more!

SPONSORED PROGRAMS

If you are sponsoring a program for someone who is not a local member, you must submit a **signed letter** from the producer giving

you permission to show the program on PhillyCAM and acknowledging that it is line with our policies.